



Asst. Prof. Dr. ODAI MOHAMMAD AHMAD ENAIZAN

CONTACT INFORMATION

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Haql University College, University of Tabuk , Saudi Arabia

PERSONAL INFORMATION

Date of Birth: 31 December 1987

Place of Birth: Irbid, Jordan

Nationality: Jordanian

Marital Status: Married

PROFILE

Assistant Professor in Management Information Systems specializing in E-Business, E-Marketing, Health Information Systems, and Technology Acceptance Models (TAM & UTAUT2). Currently serving as Head of Management Information Systems Department (2021–Present) and Head of Scientific Research Unit (2025–Present) at Haql University College, University of Tabuk. Published in ISI and Scopus indexed journals including Q1 journals such as IEEE Access.

LEADERSHIP & ADMINISTRATIVE POSITIONS

2025 – Present: Head of Scientific Research Unit, Haql University College, University of Tabuk, Saudi Arabia

2021 – Present: Head of Management Information Systems Department, Haql University College, University of Tabuk, Saudi Arabia

AREA OF INTEREST

- Management Information Systems (MIS)
- E-Business & E-Marketing
- Technology Acceptance Models (TAM, UTAUT2)
- Privacy & Security in Health Information Systems

- Electronic Medical Records (EMR)
- IoT & Wearable Health Technologies
- Mobile Marketing
- Green Marketing & Sustainability
- Data Analytics in Business

QUALIFICATIONS

- PhD in Management Information Systems (E-Business), Universiti Sains Islam Malaysia (USIM), 2014–2017
- Master of Information Technology, Universiti Tenaga Nasional (UNITEN), Malaysia, 2012–2013
- Bachelor of Management Information Systems, Al-Balqa Applied University, Jordan, 2006–2009

WORK EXPERIENCE

- 2021 – Present: Assistant Professor, University of Tabuk – Haql University College, Saudi Arabia
- 2019 – 2021: Assistant Professor, Jadara University – Faculty of Business, Jordan
- 2018 – 2019: Assistant Professor, Middle East University – E-Business Department, Jordan
- 2017 – 2018: Lecturer, Jadara University – MIS Department, Jordan

JOURNAL PUBLICATIONS

- Google Scholar link:

<https://scholar.google.com/citations?user=OxFaVgQAAAAJ&hl=en>

Scopus link:

<https://www.scopus.com/authid/detail.uri?authorId=56815148700>

Research gate link:

https://www.researchgate.net/profile/Odai_Enaizan

PROFESSIONAL SKILLS

- IBM SPSS, AMOS, SmartPLS
- EndNote & Mendeley
- Microsoft Office
- ASP.NET Programming
- Structural Equation Modeling (SEM)
- Academic Writing & Indexed Journal Publishing

LANGUAGES

Arabic: Native

English: very Good (Writing, Reading, Speaking)