

CURRICULUM VITAE

Dr. Md Sazzad Hossain
Al Wajh, Tabuk, Kingdom of Saudi Arabia
Contact No. +966559684860
Email: m.sazzad@ut.edu.sa



I. PERSONAL DATA

Office Room : College of Tourism and Hospitality
Office Number : 06-TR-02-33
Birthdate : 30/06/1991
Nationality : Bangladeshi
Employee No. : 058512
IQAMA ID # : 2529361335
Date of Employment at UT: 6th September 2022

II. COURSES TAUGHT

	<u>AY 2023-2024</u>	<u>AY 2022-2023</u>
1	Survey of World Gastronomy and F&B Operations (FBM 1201)	1. English for Tourism and Hospitality (LANT 1120)
2	World Geography: An Introduction to Worldwide Destinations (TTD 1101)	2. Fundamentals of Marketing in Tourism and Hospitality (THM 1204)
3	Fundamentals of Marketing in Tourism and Hospitality	3. Food and Beverage Purchasing and Cost Control (FBM 1202)
4	Food and Beverage Purchasing and Cost Control	4. Delivery Service Quality (THM 1203) 5. Introduction to Tourism and Hospitality Industries (THM 1102)
AY 2024-2025		
1	Technology Application in Tourism and Hospitality (Theory and Practical) (THM 1207)	
2	Understanding Organizational Dynamics in Tourism and Hospitality (THM 1201)	
3	Food and Beverage Purchasing and Cost Control	
4	Introduction to Tourism and Hospitality Industries	
AY 2025-2026		
1	Introduction to Tourism and Hospitality Industries	
2	Food and Beverage Purchasing and Cost Control	
3	Technology Application in Tourism and Hospitality (Theory and Practical)	
AY 2026-2027		
1	Delivering Service Quality	
2	Facilities Planning and Maintenance (THM 1210)	
3	Introduction to Food & Beverage Operation (Practical) (FBM 1104)	

III. PROFESSIONAL /TEACHING EXPERIENCE/ CERTIFICATION/LICENSE: (attach copies of evidence)

	Certification/ Professional Membership	Teaching/ Awarding Body/Institution	Year
1	Assistant Professor (Hospitality and Tourism)	College of Tourism and Hospitality, University of Tabuk	2022-present
2	Best Academic Staff (Award/Appreciation)	College of Tourism and Hospitality, University of Tabuk	2024

3	Best Scientific Researcher (Award/Appreciation)	College of Tourism and Hospitality, University of Tabuk	2024
2	Best Academic Advisor	College of Tourism and Hospitality, University of Tabuk	2025
Experience/ Certifications			
1	Assistant Professor (Hospitality and Tourism)	International University of Business Agriculture and Technology	2022
2	Academic Tutor, Lecturer role (Hospitality management)	Taylor's University, Malaysia	2017-2020
4	Academic Excellence Dean Award	Lincoln University College, Malaysia	2017
6	Partial Least Squares-Structural Equation Modelling: Smart PLS Variance-based statistical software.	Taylor's University, Malaysia	2016
7	Structural Equation Modelling: AMOS (Co-variance-based statistical software).	Taylor's University, Malaysia	2020

IV. EDUCATION: (attach copies of evidence)

	Degree/ Specialization	Institution	Year Graduated
1	PhD in Hospitality and Tourism	Taylor's University, Malaysia	2021
2	MBA in Hospitality Management	Lincoln University College, Malaysia	2017
3	Bachelor of Arts in Tourism and Hospitality Management	International University of Business Agriculture and Technology, Bangladesh	2014

V. PUBLICATIONS FOR THE PAST 5 YEARS

Research and studies (attach copies of evidence)

	Title	Publication site / Proceedings
PY 2026:		
1	Strive for Excellence: Unboxing the Antecedents of Art Design Students' Creativity in the Learning Process in China	Frontiers in Psychology https://www.frontiersin.org/journals/psychology/articles/10.3389/fpsyg.2026.1785090/full
2	Save Earth to Save Life: Unlocking the Antecedents of Residents' Pro-Environmental Behavior	Journal of Quality Assurance in Tourism and Hospitality https://www.tandfonline.com/doi/abs/10.1080/1528008X.2026.2619901
PY 2025:		
1.	Brand Identity and Technological Innovation: Evolution from Traditional to Variable Visual Identity Design	Mediterranean Archaeology and Archaeometry https://www.maajournal.com/index.php/maa/article/view/1689/1330
2.	Unboxing the Antecedents of Sustainable Employee Performance in China's Hotel Industry	Journal of Quality Assurance in Tourism and Hospitality https://www.tandfonline.com/doi/pdf/10.1080/1528008X.2025.2450516
3	Environmental Sustainability in Maritime Tourism: Current Research Trends, Gaps, and Future Directions	Sustainable Development https://onlinelibrary.wiley.com/doi/pdf/10.1002/sd.70366
4	A Mediated-Moderation Mechanism of Green Knowledge Sharing to Determine Restaurant Sustainable Performance	Journal of Culinary Science and Technology https://www.tandfonline.com/doi/pdf/10.1080/15428052.2025.2514567
5	Organisational performance from a resource-based view: a study of the public service sector in the United Arab Emirates	International Journal of Public Service Performance Management https://www.inderscienceonline.com/doi/abs/10.1504/IJPSPM.2025.143580
6	Antecedents of Employee Service Innovation Through the Resource-Based View	Anatolia: An International Journal of Tourism and Hospitality Research https://doi.org/10.1080/13032917.2025.2600032

PY 2024:		
1.	Customer's Acceptance of AI-Powered Robot Chefs in Casual Dining Restaurants	Journal of Hospitality and Tourism Insights https://www.emerald.com/insight/content/doi/10.1108/jhti-04-2024-0347/full/html
2.	Unboxing the Links in Understanding Customer Revisit Intention: The Role of Customer Love and Experiential Quality	Global Knowledge, Memory, and Communication https://www.emerald.com/insight/content/doi/10.1108/gkmc-11-2023-0420/full/html
3.	Meeting the needs of physically disabled tourists: Use of service robots toward the hotel attachment: Journal of Tourism and Hospitality Technology	Journal of Hospitality and Tourism Technology https://www.emerald.com/insight/content/doi/10.1108/JHTT-06-2023-0180/full/html
4.	Human Capital Structure and Innovation Efficiency under Technological Progress: Evidence from China: Sage Open	Sage Open https://journals.sagepub.com/doi/full/10.1177/21582440241277165
5.	Enhancing service adaptability: A moderated mediation model of workplace ostracism, robot anthropomorphism, employees' readiness to change, and performance efficacy: Journal of Tourism and Hospitality Technology	Journal of Hospitality and Tourism Technology https://www.emerald.com/insight/content/doi/10.1108/JHTT-12-2023-0437/full/html
6.	Unravelling the Nexus Between Antecedents of Customer Satisfaction and Innovative Service Acceptance in Restaurants.	Journal of Culinary Science & Technology https://www.tandfonline.com/doi/abs/10.1080/15428052.2024.2345311
7.	Traveling with ChatGPT and Providing Translation Services for Travelers	Tourism Review https://www.emerald.com/insight/content/doi/10.1108/tr-04-2024-0316/full/html
8.	The Antecedents of Top Management's Involvement in Green Technology Innovation: Journal of Hospitality Management and Marketing	Journal of Hospitality Marketing and Management https://www.tandfonline.com/doi/abs/10.1080/19368623.2024.2367463
PY 2023		
1	Green innovation behaviour: Impact of Industry 4.0 and open innovation	Heliyon https://www.cell.com/heliyon/fulltext/S2405-8440(23)03731-3
2	Innovation Mechanism in Hospitality Industry: A mediated-moderated model	Journal of Tourism and Services https://jots.cz/index.php/JoTS/article/view/492
3	Understanding Consumer Environmental Ethics and the Willingness to Use Green Products:	Sage Open https://journals.sagepub.com/doi/full/10.1177/21582440221149727
4	Determinants of Repurchase Intentions of Hospitality Services Delivered by Artificially Intelligent (AI) Service Robots	Sustainability https://www.mdpi.com/2071-1050/15/6/4914

VI. SEMINARS ATTENDED FOR THE PAST 3 YEARS (attach copies of evidence)

	Conference/Workshop Title	Organizing Body	Date	Nature of participation
	AY 2020-2021			
2	Resolving the interplay between antecedents of customer attachment in the restaurant: A planned behaviour theory perspective	International Conference of Business Analytics and Practice (ICBAP), 2024: University of Sharjah, UAE	(8 th January- 11 th January 2024).	Presenter
3	BUP Devthon 5.0 International Interdisciplinary Conference (BDIIC-2024)	Bangladesh University of Professional (BUP)	December 21, 2024	Session Co-Chair

4	Skills Enhancement Program in Educational Process (Training Workshop)	University of Tabuk	08/10/2024 to 30/10/2024	Participant
5	Academic Program Reporting	University of Tabuk	08/10/2024 to 23/10/2024	Participant
6	Workshop on Ranking of Academic Journals in Hospitality and Tourism	College of Tourism and Hospitality (Skill Development Unit) University of Tabuk	15/2/2026	Participant
7	Save Earth to Save Life: Unlocking the Antecedents of Residents' Pro-Environmental Behavior	College of Tourism and Hospitality (Scientific Research Unit) University of Tabuk	03/05/2026	Presenter
8	Workshop on Publishing in High-Impact Factor Journal	College of Tourism and Hospitality (Skill Development Unit) University of Tabuk	11/2/2026	Participant
	Effective evaluation methods: between educational performance and achieving learning outcomes	Deanship of Quality and Academic Accreditation University of Tabuk	21/01/2025	Participant
	Classroom Management Skills	Deanship of Development and Quality, University of Tabuk	17/10/2022	Participant
	Effective University teaching skills	Deanship of Development and Quality, University of Tabuk	19/10/2022	Participant
	Students' assessment skills	Deanship of Development and Quality, University of Tabuk	18/10/2022	Participant

VII. COMMUNITY INVOLVEMENT AND PARTICIPATION –past 5 years (attach copies of evidence)

	<u>Title of Activity</u>	<u>Organizing Body</u>	<u>Date</u>	<u>Nature of participation</u>
	<u>AY 2022-2025</u>			Organiser/participant
1	Chairman: Academic Advisor (Committee)	College of Tourism and Hospitality	2023-present	University of Tabuk
2	Member: Academic Advisor (Unit)	College of Tourism and Hospitality	2024-present	
2	Executive Member: Strategic Plan (Committee)	College of Tourism and Hospitality	2022-2024	University of Tabuk
3	Chairman: Scientific Research (Committee)	College of Tourism and Hospitality	2022-2024	University of Tabuk
	Member: Scientific Research (Unit)	College of Tourism and Hospitality	2024-present	
4	Psychological Counseling Training	National center for non-profit sector	6,7,10, 17 April 2025	University of Tabuk
5	Students Learning Community for Hospitality Management Program (Supervisor)	College of Tourism and Hospitality	2023-present	University of Tabuk

REFERENCE:

<p>Dr. Abdullah Shater Associate Professor and Dean College of Tourism and Hospitality University of Tabuk Al-Wajh, Tabuk Kingdom of Saudi Arabia Email: ashater@ut.edu.sa Contact: +966 Relationship: Dean and Colleague</p>	<p>Dr. Suresh N Kannan Senior Lecturer, School of Hospitality, Tourism and Events Address: No.1 Jalan Taylor's, 47500, Subang Jaya, Selangor Darul Ehsan, Malaysia. Taylor's University, Malaysia Contact: +60193806195 Email: Suresh.Kannan@taylors.edu.my Relationship: PhD Main supervisor and Co-author</p>
<p>Dr Supina Djalum Associate Professor and Head of the Department College of Tourism and Hospitality University of Tabuk Al-Wajh, Tabuk Kingdom of Saudi Arabia Email: sdjalam@ut.edu.sa Contact: +9665301325 Relationship: HoD and Colleague</p>	

I certify that all the stated information is valid.

MD SAZZAD HOSSAIN

