



OUTREACH AND COMMUNITY ENGAGEMENT



The University of Tabuk is strongly committed to promoting sustainability and social responsibility, with a particular focus on initiatives that benefit the local community. As part of its strategic objectives and the Third Strategic Plan, the university implements structured outreach programs in areas such as education, health, information services, literacy, community engagement, and tutorials. These initiatives involve students, faculty, and staff in the delivery of services, ensuring that the university contributes to community development, social well-being, and capacity building.

Educational Programs and Tutorials

The University offers a range of educational programs and tutorials designed to engage schools, community groups, and local organizations. These initiatives include workshops, training sessions, lectures, and tutorials that aim to enhance participants' knowledge, practical skills, and awareness in various fields. By providing structured learning opportunities, the programs foster community engagement, capacity building, and lifelong learning.

The Deanship of Student Affairs produces a public podcast series featuring experts discussing topics such as emotional intelligence, integrity, and mental health. These podcasts are freely available on the university's digital platforms.

- Self-Marketing Podcast: https://x.com/dsa_ut/status/1859652046531781031?s=48
- Inspiring Conversations Podcast: https://x.com/dsa_ut/status/1856743929607016594?s=48
- Podcast on Integrity: https://x.com/dsa_ut/status/1854957827032281362?s=48
- Emotional Intelligence Podcast https://x.com/dsa_ut/status/1815032104800993475?s=48
- Podcast: The power of Gratitude https://x.com/dsa_ut/status/1833929992566128934?s=48
- Podcast: How Strategic Planning Becomes the Key to Career Success https://x.com/dsa_ut/status/1868502408369930714?s=48

Also, the University of Tabuk, through initiatives like the Summer Program organized by the Deanship of Student Affairs, offers a series of capacity- www.ut.edu.sabuilding workshops designed to enhance both personal and professional skills. These workshops are based on well-established frameworks, such as Franklin Covey's educational principles, and are open to members of the local community. By extending these development opportunities beyond enrolled students, the university supports lifelong learning and contributes to the empowerment of individuals in the broader Tabuk region.

- https://x.com/dsa_ut/status/1800912409701605696?s=12&t=TRyN4HDvhNuZLwM4vITAoQ

In addition, The University of Tabuk offers a variety of educational programs accessible to the wider community, promoting lifelong learning beyond formal university enrollment. One such program is the "Introduction to the Basics of the Chinese Language" course, designed to provide foundational language skills to participants.

Participants in this and other similar courses receive certificates of attendance, supporting their personal and professional development while encouraging continued engagement in educational opportunities.

- https://x.com/event_ut/status/1936731809888313641?s=48

Furthermore, the University of Tabuk regularly organizes seminars and public lectures that are accessible to researchers and the wider community. These events cover diverse academic and research topics and are promoted through the official account of the Deanship of Graduate Studies and Scientific Research on X (formerly Twitter): @UT_DGS.

Participants in these lectures and seminars often receive an official certificate of attendance, supporting their academic and professional development while reinforcing the university's commitment to open and inclusive learning.

- https://x.com/ut_dgs/status/1815476701306257780?s=48

- https://x.com/ut_dgs/status/1822226659568685460?s=48
- https://x.com/ut_dgs/status/1828192656704311731?s=48
- https://x.com/ut_dgs/status/1830875041686282499?s=48
- https://x.com/ut_dgs/status/1833429297081573705?s=48
- https://x.com/ut_dgs/status/1845909353699692794?s=48
- https://x.com/ut_dgs/status/1851242550679539758?s=48
- https://x.com/ut_dgs/status/1853399185199939897?s=48

The University College in Umluj, in collaboration with the Saudi Commission for Health Specialties, launched the Patient Care Technician Program, a 12-month professional training course designed specifically for individuals not enrolled at the university. The program offers free of charge, providing participants with practical healthcare skills that qualify them for direct employment.

By offering this free diploma to members of the wider community, the University of Tabuk significantly expands access to quality education and vocational training, supports workforce development, and promotes inclusive, lifelong learning opportunities—fully aligned with Sustainable Development Goal 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth).

- https://x.com/event_ut/status/1845898726927155462?s=48
- <https://ha.edu.sa/ProgramsTypePage/typeld=1&id=9>

Also, the University of Tabuk, in collaboration with the College of Nursing and Tefly Medical Association (#جمعية_طفلي_الطبية), launched the “Little Paramedic” initiative. This program aims to train children from the local community in an interactive way on how to respond to cardiopulmonary resuscitation (CPR) emergencies.

The initiative employs age-appropriate, innovative educational methods designed for children, contributing to spreading health awareness and promoting a culture of safety and quick response in emergency situations. This effort aligns with the university’s mission to provide free and open educational resources that support sustainable development and encourage lifelong learning for all community members.

- https://x.com/event_ut/status/1848258626743353535?s=48

The University of Tabuk actively hosts a variety of educational events and short-term training programmes that are open to the general public, including executive education and vocational training opportunities. These initiatives reflect the university's commitment to community engagement, lifelong learning, and national capacity building.

Executive Education and Public Short Courses: These programmes are designed for individuals who are not enrolled at the university and are open to the wider public, including professionals, youth, and community members:

1- Summer English Language Program for Youth (Ages 12-17): Organized by the Institute of Research and Consulting in collaboration with the English Language Institute, this program focuses on enhancing English language proficiency among school-aged learners. It is designed to provide foundational language skills in an engaging and supportive environment, helping young participants build confidence and competence in English communication.

- https://x.com/event_ut/status/1938181733108605060?s=48

2- Introduction to Chinese Language: The English Language Institute delivered a foundational language course targeting beginners from the community.

- https://x.com/event_ut/status/1936731809888313641?s=48

3- Solar Energy System Design Course: Organized by the Institute of Research and Consulting in collaboration with the Renewable Energy and Environmental Technology Center, the course focused on the design of small- and medium-scale solar power systems

- https://x.com/event_ut/status/1841761489935278127?s=48

4- Molecular Biology Essentials Training Program: held in collaboration with the Prince Fahad Bin Sultan Chair for Biomedical Research, targeted public participants interested in gaining practical, lab-based skills.

- https://x.com/event_ut/status/1772585324310311066?s=48

5- Statistical Analysis Using R - Public Workshop Series: Offered by the Department of Statistics at the Faculty of Science, the workshop was designed for participants interested in learning R programming and data analysis.

- https://x.com/event_ut/status/1910875994619101298?s=48

6- Professional Certificates

- https://x.com/dsa_ut/status/1880947660942905817?s=48

International Simulation Week for Healthcare Training: Conducted by the Clinical Simulation Unit in partnership with the Saudi Society for Health Simulation, this program included a series of workshops aimed at enhancing clinical skills and simulation-based education. The activities were open to faculty members, university students, and healthcare professionals from outside the university, promoting knowledge exchange and professional development within the broader medical community.

- https://x.com/event_ut/status/1834649024961638836?s=48

Summer Student Affairs Programs (1445H and 1446H): These interactive training opportunities were designed to enhance both personal and academic skills for the general public, with a particular focus on youth and recent graduates. The programmes were open to participants who were not currently enrolled at the university, reflecting the University of Tabuk's commitment to community development and lifelong learning.

For Academic year 1445:

- https://x.com/dsa_ut/status/1807070130297319822?s=48
- https://x.com/dsa_ut/status/1800912409701605696?s=48

For Academic year 1446:

- https://x.com/dsa_ut/status/1930004585072210071?s=48
- https://x.com/dsa_ut/status/1935700586789220554?s=48
- https://x.com/dsa_ut/status/1935700092079796617?s=48
- https://x.com/dsa_ut/status/1935425550882943416?s=48

The University of Tabuk is strongly committed to educational outreach and community engagement. The university undertakes a wide range of outreach activities beyond campus, targeting various segments of society through partnerships with schools, community organizations, public spaces, hospitals, and government sectors. Many of these initiatives are conducted through voluntary participation by students and faculty members, in alignment with the university's social responsibility and community partnership goal.

Outreach in Schools and Special Education Institutions: As part of its community partnership initiatives, the Faculty of Design and Arts organized several training programs tailored for students with special needs. These included:

Four training courses for students at the 20th Secondary School in Tabuk.

- https://x.com/event_ut/status/1783379098019983853?s=46

Two workshops for students with intellectual disabilities at the Girls' Institute for Intellectual Education.

- https://x.com/event_ut/status/1788243270893547948?s=48

These activities were designed to support inclusive education and skill development.

Outreach to Charities and Community Groups: The Faculty of Design and Arts also delivered multiple training workshops for the Orphans Care Charity Association in Tabuk. These programs provided creative and practical skills to orphans and staff members, contributing to the organization's development goals.

- https://x.com/event_ut/status/1986448311818060118?s=48

Training for Government Employees: In collaboration with the Municipality of Tabuk, the university organized a workshop titled "Data Governance and Its Importance in Government Institutions". The workshop was delivered by a faculty expert and attended by employees from the municipality and affiliated local governments.

- https://x.com/event_ut/status/1797587480692297832?s=48

Outreach in Hospitals: Several medical outreach programs were conducted in local hospitals, including: A student-led campaign on antibiotic awareness held at King Fahad Specialist Hospital, in collaboration with the Pharmacy and Applied Medical Sciences Clubs.

- https://x.com/dsa_ut/status/1858970377235689655?s=48

These outreach efforts illustrate the University of Tabuk's active role in delivering education, awareness, and capacity-building beyond the university campus. By engaging with schools, public institutions, hospitals, and charities—and through student-led volunteer schemes—the university significantly contributes to community development, lifelong learning, and public well-being.

The Open Educational Resources (OER) movement has been gaining increasing global attention, particularly in the field of higher education. It has a notably positive impact on the learning process—both within and beyond academic institutions—as it promotes accessibility, equity, and the open sharing of scientific and academic knowledge.

In line with these principles, the University of Tabuk (UT) places strong emphasis on preventing all forms of discrimination and ensuring equal access to its educational programs, services, activities, and facilities. This commitment applies to all individuals, regardless of ethnicity, religion, disability, immigration status, or gender.

UT is firmly committed to making its educational resources and facilities accessible not only to its faculty and students but also to the surrounding community, in support of inclusive and high-quality education for all.

This inclusive vision is clearly reflected in the mission and goals of the Deanship of E-Learning and Distance Education, which aims to provide an integrated, high-quality digital learning environment for faculty, students, and society at large.

Vision: To achieve excellence in delivering e-learning and distance education.

Mission: To provide a comprehensive and high-quality electronic learning environment that supports faculty members, students, and the wider community.

Core Values and Goals:

- Collaboration, innovation, creativity, commitment to institutional systems, and social responsibility.
- Aligned with UNESCO's strategic priorities and its own institutional goals, the university actively supports the development and dissemination of Open Educational Resources. A key initiative in this area is the UT Connect Platform which offers a wide range of freely accessible educational content to the public.

For details: <https://blackboardapp.ut.edu.sa/connect>

Health Awareness Campaigns

The University of Tabuk conducts a wide range of health awareness campaigns, organized both outside the university for easy access and inside the campus with invitations extended to the local community. These initiatives aim to promote hygiene, disease prevention, and general health education, while encouraging healthy practices among community members.

Examples of health awareness campaigns conducted by the University of Tabuk include:

Implementing Unit	Campaign Title	Campaign Location	Link
College of Pharmacy Club	"Your Medicine in Ramadan"	Prince Fahd bin Sultan Walkway	https://x.com/dsa_ut/status/2025215865801626098?s=48 https://x.com/dsa_ut/status/2025986061311037559/photo/2
College of Nursing Club	World Elderly Day	Prince Fahd bin Sultan Walkway	https://x.com/dsa_ut/status/2028500195839807770?s=48
College of Medicine Club	Glaucoma Awareness	Park Mall	https://x.com/dsa_ut/status/2028446233103065386?s=48
College of Nursing Club	"Safe Motherhood" Campaign - raising awareness about maternal health before, during, and after pregnancy	Prince Fahd bin Sultan Walkway	https://x.com/dsa_ut/status/2020120737638436928?s=48
College of Pharmacy Club	Optimal Use of Antacids - promoting safe medication practices	Park Mall	https://x.com/dsa_ut/status/2018729255786721644?s=48
College of Applied Medical Sciences	Awareness Campaign on Genetic Blood Disorders	Park Mall	https://x.com/dsa_ut/status/1882144051283271882?s=48
Clubs of Applied Medical Sciences, Medicine, Nursing, Pharmacy & University Medical Center	Stem Cell Donation Campaign - in collaboration with the Saudi Stem Cell Donor Registry	College of Medicine & College of Pharmacy	https://x.com/event_ut/status/1967859922399338930?s=48
College of Applied Medical Sciences in collaboration with the Colleges of Nursing and Medicine	Breast Cancer Awareness Campaign	Park Mall	https://x.com/event_ut/status/1852463947053465654?s=48
College of Nursing	Health Education Campaigns	Visits to schools	https://x.com/event_ut/status/1978505190207635660?s=48

These campaigns demonstrate the University's commitment to community engagement and social responsibility, providing students and staff with practical experience in health education, public awareness, and direct interaction with the local community.

Information Services and Reading Programs

The University of Tabuk provides a variety of information services and reading programs aimed at supporting the local community. These initiatives include access to library resources, dissemination of research and publications, literacy programs, and other educational services designed to enhance knowledge and learning among community members. By offering these programs, the university ensures that the community benefits from academic resources and expertise, while promoting a culture of lifelong learning, knowledge sharing, and social engagement.

Public Library & Facility Access: The University of Tabuk extends its learning facilities to non-enrolled members of the community, providing valuable opportunities for lifelong learning and research. These services include:

Access to Campus Libraries: Visitors from the local community can use the university's library resources, including study areas and public reading rooms.

- https://x.com/event_ut/status/1866052065912295667?s=48

Research Services Guide: The university offers guidance to assist external users in navigating research tools and accessing academic resources effectively.

See page 6: [Research Services Guide](#)

Obtaining References: Library staff support community members in locating and obtaining references for their scientific, academic, or personal research needs.

See page 5: [Lending Services Guide](#)

[Guide for Handling and Preserving Borrowed Materials and References](#)

Library Materials Lending Services: Eligible non-students may borrow library materials under established lending policies designed to facilitate wider access to knowledge.

See page 5: [Lending Services Guide](#)

[Guide for Handling and Preserving Borrowed Materials and References](#)

Community Engagement and Volunteer Work

The University actively participates in social and environmental initiatives that foster community engagement and volunteerism among students, faculty, and staff. These activities aim to strengthen social responsibility and contribute positively to society.

The University College in #Umluj participated in the "Umluj Shines with Giving" initiative, organized at Al-Duqm Beach by the Umluj Municipality in celebration of #InternationalVolunteeringDay. The college's participation reflects its commitment to community service and its efforts to promote a culture of volunteerism among students and staff, supporting national initiatives aimed at serving and developing the community.

For more information: https://x.com/event_ut/status/1997555085090369660?s=48

The University College in #Umluj, in collaboration with the Umluj Green Association, participated in the "Clean the Southern Umluj Beach" initiative under the campaign "Our Beaches, Our Responsibility." This activity aimed to raise environmental awareness and promote community responsibility in protecting beaches and preserving the marine environment. Students, faculty, and staff actively took part in the cleanup, reflecting the college's commitment to social responsibility and environmental stewardship.

For more information: https://x.com/event_ut/status/1969889157125402887?s=48



The College of Tourism and Hospitality in #Al-Wajh, in collaboration with the Abu Bakr Al-Siddiq Association, implemented a community initiative where students participated in preparing Ramadan food baskets to support needy families. This initiative reflects the values of giving and social solidarity during the holy month of Ramadan, while promoting community engagement and social responsibility among students.

For more information: https://x.com/event_ut/status/1901306236995330167?s=48

